

Day 1: 14 – 17hrs: **Digital communication introduction /cooperation with digital agency/**

2 day: xxx

Day 3: 9 – 17hrs: **UX, Content on Internet**

Day 4: 9 – 17hrs: **Online marketing – PPC /Google AdWords/**

Day 5: 9 – 16hrs: **Optional: Google certification preparation**

Day 6: 9 – 12hrs: **Promotion on social networks**

Day 7: 14 – 16hrs: **Google Analytics**

Day 8: 9 – 17hrs: **Email marketing, Link-building, Mobile marketing**

Day 9: xxx

Day 10: 9 – 17h: **Sales and presentation skills**

This study program contains 40 hours with top professionals, studying materials, coffee breaks with refreshment

Price: 990 EUR.

If you are interested in complete service including accommodation, sightseeing, trips, transfers and guide, you can order package all-inclusive.