

Create your own e-commerce project

Day 0

- Arrival to Prague, accommodation
- Welcome drink

Day 1

- Morning: Prague Castle sightseeing, including interiors, Golden alley, St. Vitus cathedral
- 14 – 17 hrs: **Workshop: E-commerce - business**

Day 2

- 9 – 11 hrs: **Web development**
- Afternoon: Vyšehrad (upper castle) walk with a guide
- 19 hrs: Black light theatre

Day 3

- 9 – 17 hrs: **Workshop: UX - User Experience, Content on the Internet**
- After 17h: Free program

Day 4

- 9 – 11 hrs: Aquapark Čestlice
- Afternoon: Shopping
- From 18 hrs: Novoměstský brewery excursion and beer tasting.

Day 5

- 9 – 17 hrs: **Workshop: Web analytics (Google) , PPC – Google Adwords**
- From 19 hrs: Historic show in Celetna (Old town) with dinner and drinks.

Day 6

- Trip to Skoda Mlada Boleslav (car making factory and museum)
- 14 – 17 hrs: **Workshop: Promotion on Facebook**
- From 19 hrs: a) Křižíkova fountain or b) Petřín watchtower and pub U Fleku

Day 7

- 9 – 14hrs: **Workshop: Soft skills (sales, presentation, communication)**
- Evening: Free program or shopping/cinema

Day 8

- Transfer to the airport

Package contains:

E-commerce course including studying materials, coffee breaks with refreshment
Accommodation with half-board, sightseeing, trips, transfers and refreshment

Price for the complete package: 2550 EUR (750 course+ 1800 package)