

E-commerce and digital marketing summer school 2019

Schedule of course

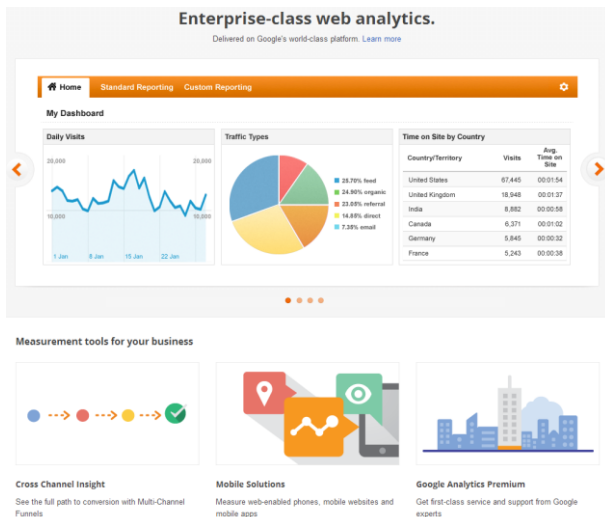
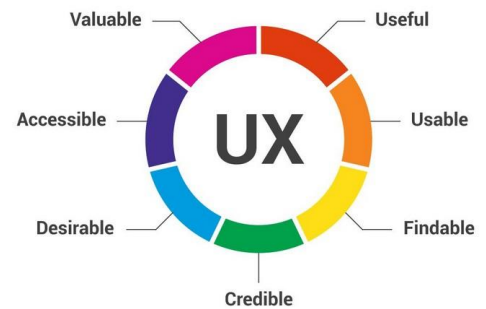
Day 1: 8:30 – 15hrs: **Introduction to e-commerce**

Day 2: 8:30 – 15hrs: **Web development**

Day 3: 8:30 – 15hrs: **UX - User Experience, Content on the Internet**

Day 4: 8:30 – 15hrs: **Web analytics, Google AdWords**

Day 5: 8:30 – 15hrs: **Promotion on FB, soft skills /sales, presentation, communication/**



This study program contains 30 hours with top professionals.

Price: 480 EUR.